

# Advocacy Poster Assignment: Instructions, Guidelines, Tips & Resources

## EDUC625 SPRING 2011

You will work on this project as a small group using the provided sample as a basic framework. You will ACTUALLY send your final poster to a printing company for printing. The poster document should measure approximately 48" x 36. I recommend to <http://www.posterpresentations.com> - the company is reasonably priced and the turn-around time is minimal. You may also want to compare prices at FedEx or other local printing companies. PLAN YOUR TIME CAREFULLY BASED ON DUE DATES IN THE SYLLABUS!

### Rationale:

Academic posters are a common way that researchers share their work at conferences. For any student planning to continue your education OR if you would simply like to know more about the various methods used to share research & continue to develop as an educator, it is inevitable that you will be creating a poster of this type in the future! If you have no plans to ever attend an academic conference or create large posters for any reason, this assignment is an excellent opportunity to practice summarizing a large body of information and presenting it in an easy to understand and accessible manner —a lifelong skill!

### What you are required to submit:

In addition to the actual presentation poster, your small group will submit the PPT slide of the poster to Blackboard and LiveText. Blackboard has some issues with PDF files on occasion. If the file is not able to be opened after it has been posted on Bb, credit will not be given. Please check Bb for email notifications of any problems.

### What you are NOT creating:

You will NOT be creating a PowerPoint "presentation." Rather, you will be using PowerPoint to create one very large slide, in essence. This slide will become the poster.

### Timing & Execution:

- This is a critical assignment, so please spend time doing it so that your product is of good quality. Please follow the steps carefully and you will be able to be quite successful within this project as well as have some fun creating a final product that you will be proud to claim.
- Usually one of the major problems within the research process when doing a research project is YOU. The following reasons for creating your own problems: 1) Not allowing enough time to work on the research - Research takes time and it is not meant to be put together last minute; 2) Not editing your work; 3) Failing to consider and plan for "Murphy's Law" meaning what can go wrong will go wrong!; 4) Making the initial decision to research a topic of interest

### How to submit:

The assignment as a Power Point slide will be submitted under the assignment link on Blackboard. NOTE: The assignment will be manually checked for plagiarism.

### Scoring Rubric:

The assignment is worth 25 points total. Points will ONLY be earned for this assignment once the project has been turned in as a Presentation Poster. NO points will be earned for simply posting the PPT Slide.

### Potential Scoring Format #1 (See Sample PPT Slide)

- |   |          |
|---|----------|
| • Abstract  | 1 point  |
| • Thesis Statement  | 1 point  |
| • Research Questions - At least two: critical and open ended in nature  | 2 point  |
| • Background Information - Historical Context   | 2 points |
| • Literature Review: Incorporate the texts of the various group members plus peer-reviewed and related articles - integrated/synthesized (think critically about the information; discuss and "put it together" rather than summarizing each article or resource separately). Brainstorm topics and then discuss the information in terms of the decided upon topics. | 7 points |
| • Current Policy & Numerical Data   | 2 points |
| • Narrative Quotations - Interviews & CIP Debriefs  | 4 points |
| • Significant Impact of the Research & Suggestions for Future Implementation  | 4 points |
| • Resource / Reference List   | 1 point  |
| • Contact Information   | 1 point  |

### Potential Scoring Format #2 (See Sample PPT Slide)

- Approaches to Multicultural Education Section 1 point
- Equity Pedagogy Section 1 point
- Cross-Cultural Communication / Behavior Section 1 point
- Prejudice Reduction Section 1 point
- Pedagogical Practice Section 1 point
- Culturally Responsive Critical Thinking Questions 2 point
- CIP Highlights & Photos 3 point
- Oral History Interview Highlights 3 point
- Class Advocacy Project Description & Historical Context  
Current Policy & Numerical Data of Advocacy Topic 3 points
- I Am Poems & Wordle Images 2 points
- Tenets of Multicultural Education 2 points
- List of Cultural Must Do/See in Atlanta 2 points
- Flat World Content Menu 1 point
- Resource / Reference List 1 point
- Contact Information 1 point

### HELPFUL RESOURCES

#### Templates:

<http://www.swarthmore.edu/NatSci/cpurrrin1/postertemplate.ppt>

*(The template linked above is all set up--you can simply enter your info into this! The size is close enough.)*

[http://www.posterpresentations.com/html/free\\_poster\\_templates.html](http://www.posterpresentations.com/html/free_poster_templates.html)

#### How to Create a Poster in PowerPoint:

<http://faculty.washington.edu/robinet/poster.html>

#### Other Design/How-To Guides/Examples:

<http://www.waspacegrant.org/posterdesign.html>

<http://www.posterpresentations.com/html/helpdesk.html>

<http://psychology.tamu.edu/posters.php?year=2004>

#### Information on Thesis Statements, Formatting, Citations:

<http://owl.english.purdue.edu/>